



For Immediate Release:

Contact:

Amy Gallagher
Square 2 Marketing
267-614-2969
agallagher@square2marketing.com

Philadelphia Meeting Facility Challenges Hospitality Industry to Improve Green Practices

-- The Hub, Philadelphia's cutting-edge facility offers the only privately-held LEED Silver Rated Meeting and Event Facility in the U.S.--

PHILADELPHIA, PA – May 6, 2008— While most companies in the United States are just now “going green”, The Hub is proud to consider their business as “leading with green!” Currently offering the only privately-held LEED Silver Rated Meeting and Event Facility in the nation, The Hub embraces environmental responsibility as part of its sustainable business model.

Administered by the U.S. Green Building Council (USGBC), the Leadership in Energy and Environmental Design-Commercial Interiors (LEED-CI) Green Building Rating System is the nationally accepted standard for certifying high-performance green interiors that are healthy, productive places to work, are less costly to operate and maintain, and reduce environmental footprint. LEED promotes sustainability by recognizing performance in five key areas of human and environmental health: energy efficiency, materials selection, indoor environmental quality, water savings, and sustainable site development.

“In addition to proudly building a reputation as a regional leader in the meeting and event industry, we have also led as responsible stewards of our environment in an industry which has been sadly laggard in sustainable business practices,” stated John New, CEO of The Hub. He continued, “Considering our Green facilities, recycling practices, and purchase of wind energy, it is our conviction that we can still ‘Do Good AND Do Well’.”

Bill Decker, President and COO of The Hub, added, “Receiving the LEED-Silver award from the USGBC for our Cira Centre location was a landmark accomplishment for our industry, and for The Hub as a major player in it.” He concluded, “It is our duty as business owners to act as guardians of the environment, and it is our mandate to lead others in our industry to do the same.”

About The Hub

The Hub provides a productive meeting experience by providing the highest level of client service, spectacular rooms, and incredible food options through their exclusive partnership with world-renowned Starr Restaurant Catering Group. The entire team at The Hub shares its corporate mission to make sure that each and every corporate meeting and event held at their location is as successful and productive as possible. They are focused on determining the specific needs of each of their clients, going so far as to assigning a Chief Meeting Officer for every meeting. The Hub is only privately-held LEED Silver Rated Meeting and Event Facility in the U.S, offering a guilt-free meeting option for companies.

To read additional highlights on The Hub’s Green Facility, please visit www.thehub.com/green.

#