



**For Immediate Release:**

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**The Hub Meeting and Event Centers Sign  
Exclusive Agreement with Starr Events**

*-- Partnership takes meeting and event food and beverage choices to the next level!--*

**PHILADELPHIA, PA** – April 15, 2008— Picture yourself at your next corporate meeting or event. It is a great venue with the works -- a theater-style conference room set-up, a big plasma TV display, and a great view of the city outside. Now look down and take a look at the food you have just been served. You're probably ready to cringe, right? But wait...this food isn't bland! It's actually what you saw the table next to you order from Buddakan last night. Can this really happen at a meeting? The answer is "Yes", if you are at one of The Hub Meeting and Event Centers locations.

The Hub announced today that they have signed an exclusive multi-year partnership with Starr Events, the full-service catering spin-off from renowned restaurateur, Stephen Starr. Beginning April 14, 2008, The Hub will offer select menu offerings from the various menus of Starr Restaurants, including Continental, Buddakan, Jones, and Alma de Cuba, just to name a few – all designed to bring the hip, tasteful experience of Starr Restaurants to the Hub's meetings and events. These offerings will represent a range of price points for The Hub's customers, which will remain aligned with the current market.

Bill Decker, President and COO of The Hub commented, "This exclusive partnership with Starr Events raises the bar in our industry by combining the wildly successful Starr Restaurants' product with The Hub's gold-standard facilities and services. The consistency and quality of our food and beverage packages will satisfy our clients' high expectations for quality and creativity, while keeping prices at their already reasonable level."

John New, CEO of The Hub added, “This is an incredibly exciting time for both The Hub Meeting and Event Centers and Starr Events. Over the years, The Hub has worked hard at giving new life to the hospitality industry and establishing itself as a regional leader.” He continued, “Just as The Hub’s obsession with service and productive outcomes proves that a meeting room is not just four walls, a table and chairs, this new partnership has again turned another conventional paradigm upside down. It doesn’t have to be lame food when you meet off-site.”

Besides providing fine food for The Hub CityView and The Hub Cira Centre locations, Starr will also accompany The Hub into The Chemical Heritage Foundation as The Hub assumes operating responsibility for that facility, which opens in October 2008.

### **About The Hub**

The Hub provides a productive and exciting meeting experience by providing the highest level of client service, spectacular rooms, and incredible food options through their exclusive partnership with Starr Events, full-service catering from renowned restaurateur, Stephen Starr. The entire team at The Hub shares its corporate mission to make sure that each and every corporate meeting and event held at their location is as successful and productive as possible. They are focused on determining the specific needs of each of their clients, going so far as to assigning a Chief Meeting Officer for every meeting. The Hub is the only privately held LEED Silver Rated Meeting and Event Facility in the U.S., offering a guilt-free meeting option for companies.

Visit our website for more information: [www.thehub.com](http://www.thehub.com).

For more information on the Starr Restaurants, visit <http://www.starr-restaurant.com/>.

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