



Waste of Time? Maybe. Waste of Energy? Never.

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Business meetings can be hard to sit through. But one Philadelphia meeting space provider is ensuring that the only excess energy spent at their locations is coming from that chatty sales rep with the two-hour Power Point presentation.

The Hub, which has three Philadelphia-area locations, has been designed with conservation in mind. Some companies say they are eco-friendly and maybe have a recycling program. At the Hub, when they say they're a company that "embraces environmental responsibility," they really aren't kidding. The rooms are 100% wind-powered; the buildings themselves are built with recycled and locally-sourced materials; the rooms have been outfitted with plumbing fixtures that save almost 100,000 gallons of water per year compared to standard plumbing fixtures; and lighting is provided by energy efficient bulbs. Heck, even the cleaning products they use are organic.

The company also helps its clients go green -- at least while they're meeting. It implements a "no plastic bottle" policy and instead, offers hyper-filtrated water and reusable glasses. And what about the carbon emitted from the car you used to get to the meeting? They thought of that, too. The meeting sites are purposely located close to public transport so meeting attendees can just walk to the building.

"Several of our clients have come to us specifically because their corporate policies mandate relationships with environmentally conscious brands," said Bill Decker, company president and COO.

While it isn't making those meetings any less boring, at least you'll know that going into the third hour of that presentation, you might be wasting time, but you won't be wasting energy.



Chaniga Vorasarun was most recently a reporter at Forbes Magazine covering billionaires. She has also written about entertainment and fashion for publications like Women's Wear Daily and Zink.

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